



ight months ago James Ford was living in a threebedroom house with a basketball hoop in the yard. But when his mom, Melanie, exceeded allotted time off when one of James's brothers broke his arm, she lost her job as a customer service rep. Evicted after missing rental payments, the family took refuge in a seedy motel believed to be frequented by prostitutes and drug dealers. "I thought we'd be here a week," says Melanie, 39. "I never thought we'd sink so low." Determined to pull her family out of poverty, she's now looking for work and keeping standards high for her precocious second grader. One of only three students at his elementary school to test into a nearby gifted program, James is bringing home straight A's-and much-needed food for his family with the help of the Louisville, Ky.based nonprofit Blessings in a Backpack (see box). At night the serious boy with the bright smile reads the Bible and biographies of his heroes: Jackie Robinson, Martin Luther King Jr. and President Barack Obama. "I am," he told his mom, "ready to leave here."

## **FUEL FOR SCHOOL**

MELANIE: | get food stamps, but they run out. I'll use carrots [from the backpacks] for dinner or take tuna and mix it in with mac and cheese. It's a nice meal for the whole family.

## **DAILY STRUGGLE**

**MELANIE**: It takes a long time to cook dinner on two burners. If I start at 4:30, I am done by 7:45. I will never take a kitchen or washerdryer for granted. I hate it here. I never let anyone inside to see how we live.



**MELANIE:** I'm very proud that James tested into the gifted program. I was on the honor roll but had to drop out of school at 14 to take care of my mom. JAMES: My favorite classes are English and recess. When I grow up, I want to go to college and win a scholarship.





Every Friday, James and brother Edward, along with 250 other students, collect their food-filled packs. "I love my backpack because it helps my family," says James (above, left, with Grand Avenue Primary Learning Center principal Lino Rodriguez and, right, outside his classroom). "I love the cheese and crackers and usually eat the apples right away." In class, "James is my star student," says his teacher Audra Morris. "He just gets things and has the best work ethic. I really think he could go to college and break the cycle."



## Blessings in a Backpack | After launching the People First: Help Feed a Child initiative in January, we've raised nearly \$150,000 to fight childhood hunger.

HOW YOU CAN HELP 1. Donate a backpack. 2. Give just \$80. That's enough to buy a year's worth of food for one child. 3. Get involved: Adopt a child or school in your hometown. For more information, go to blessingsinabackpack.org and follow the PEOPLE FIRST buttons.

